

"ECI helped me find out more about what services are out there to help me and my family. I like getting new ideas about what to do with my baby and knowing that I can talk to someone about my family and how we're doing."

- ECI Parent

ECI Partnerships

The Early Childhood Initiative program is funded by Dane County Department of Human Services and private and individual donors.

Partners in the program include Joining Forces for Families and Children's Wisconsin Community Services.



Early Childhood Initiative



Comprehensive and community-based support for expectant parents and families with young children.



Funding for Early Childhood Initiative is provided by Dane County Department of Human Services & the State of Wisconsin



www.RISEwisconsin.org

Early Childhood Initiative

The Early Childhood Initiative (ECI) is a voluntary home visiting program in Madison and Dane County, WI. Those eligible for services must be pregnant or have a child under the age of 2. Families can remain in the program until child enters 4k. ECI knows caregivers are the experts on their families, and supports them in working towards their goals for parenting, health and wellness, relationships, school and work, and benefits and resource assistance.



Eligibility Criteria

Families must meet **one item under both** criteria below to qualify for ECI services.

Criteria 1:

- Pregnant at the time of the referral *or*
- At least one child under the age of 2 in the home

Criteria 2:

Live in one of the following neighborhoods:

- Allied Drive
- Leopold Road
- North side Madison
- Raymond Road/Southwest Madison
- Sun Prairie or Marshall, WI

Once in the program, families can participate until their child transitions to 4K.

The ECI program offers strengths-based, individualized, and comprehensive support for parents and caregivers by providing:

Home Visiting services

- Learn about your baby's health, behavior, and development
- Understand how your upbringing and childhood experiences impact your relationship with your child(ren)
- Connect to housing, child care, and community resource options
- Get support building the important relationships in your life
- Find strategies to feel good emotionally and physically
- Get to know other parents with young children

Education & Employment services

- Find and apply for a job
- Develop a resume
- Get more education (completing GED/diploma, attending technical training, or college)

Public Benefits support

- Receive help with FoodShare, Child Care Assistance, and BadgerCare Plus

Locations

Allied Drive Office

2225 Allied Dr., #4

Phone: 608-273-6600, Fax: 608-273-6601
(includes, but is not limited to: Allied Dr., Red Arrow Trail, Britta Pkwy, Rosenberry, Thurston, Crescent, Carling, Alhambra, Chalet Gardens, Fitchrona area)

Leopold Office

3301 Leopold Way, #108

Phone: 608-273-6955, Fax: 608-273-6699
(includes, but is not limited to: Post Rd, Coho, Leopold, High Ridge Trail, Greenway Cross, S. Park St., Badger Rd)

Southwest Madison Office

5802 Raymond Rd.

Phone: 608-283-1678, Fax: 608-283-2981
(includes, but is not limited to: Russett Rd., Hammersley, Balsam, Elver Park, Schroeder Rd., Raymond Rd., Prairie, Morraine, Wexford Ridge)

Northside Madison Office

2901 Packers Ave.

Phone: 608-467-3004, Fax: 608-467-7606
(includes families that live in the Gompers, Lake View, Mendota, and Lindbergh school areas for MMSD)

Sun Prairie & Marshall Office

1632 W. Main St., #9 (Sun Prairie)

Phone: 608-825-2165, Fax: 608-834-1713
(includes families that live in the Sun Prairie or Marshall school district)

To sign up or make a referral to ECI, please contact the ECI office closest to you.

If you're not sure which office to call, contact any of our locations and we would be happy to help.