



ANNUAL REPORT 2019

TOGETHER WE RISE



ABOUT THE AGENCY



OUR MISSION

ADVANCE THE WELLNESS OF CHILDREN, INDIVIDUALS, AND FAMILIES BY PROVIDING EARLY CHILDHOOD AND MENTAL HEALTH SERVICES TO HELP COMMUNITY AND FAMILY THRIVE.

OUR VISION

RISE WILL BE A LEADER IN WRAPAROUND SERVICES FOR EARLY CHILDHOOD, MENTAL HEALTH, AND WELLNESS. WE WILL JOINTLY SHAPE EXPECTATIONS ALONGSIDE PARTICIPANTS WHILE FRAMING EQUITABLE PARTNERSHIPS THROUGHOUT THE REGION. WE WILL BE REGARDED FOR OUR STEWARDSHIP OF RESOURCES AND SUCCESS IN NURTURING AN INCLUSIVE AND CARING ENVIRONMENT FOR PARTICIPANTS AND STAFF ALIKE.

SENIOR LEADERSHIP

Scott Strong
Executive Director

Kate Perleberg
Chief Financial Officer

Katie Myhre
**Director of Program
Development**

Monica Meinholz
**Director of Early Childhood
Programs**

Monica Caldwell
**Director of Mental Health
Programs**

Athena Luxem
Director of Quality Assurance

Maggie Waid
Director of Development

Keri Cavitt
Director of Human Resources



BOARD OF DIRECTORS

Gary Backhaus
Chair

Nyra Jordan
Vice Chair

Mark Westover
Treasurer

Mary Ehlenbach
Secretary

Directors

Jesse Lazo
Jordyn Pfeiffer
Gary Praznik
Ami Rodland
Monicka Whitehead



PARTNERSHIPS AND MILESTONES: THE DIRECTOR'S NOTES

"2019 was a year that presented opportunities to strengthen and build partnerships and celebrate milestones.

Milestones:

As a result of the merger in 2017 (Center for Families and Community Partnerships), RISE has been providing services to children, individuals and families for over 40 years. This year, we were proud to celebrate milestones for our Children Come First (CCF) Program and Respite Center.

This year RISE celebrated 20 years of administering the CCF program, an innovative wraparound program dedicated to supporting children and adolescents with mental health concerns at home and in the community. In fact, CCF was the first program provided by Community Partnerships, and was the reason the organization formed. After 20 years, CCF has been instrumental in development and growth of the system of care for children's mental health in Dane County. The Respite Center celebrated its 40-year anniversary providing crisis respite and emergency childcare to Dane County families this year as well. From its humble beginnings in a house on Williamson Street to the current colorful, warm and welcoming space at Fordem Ave. that received the 2015 Design for a Difference renovation, the Respite Center has been a safe and stable home away from home for thousands of children and families for the past 40 years. The celebration included testimonials and stories from parents who rely on the Respite Center to care for their children as well as a story from a parent who attended the Respite Center as a child and whose children now use the Respite Center. Supporting family wellbeing by providing a caring and safe environment for children for 40 years, Respite Center has proven to be one of Dane County's lasting and true treasures. Throughout our 40 years RISE has relied on partnerships with other organizations and funders to support our work in the community, and this year was no exception.

Some of our 2019 partnerships include:

- Partnering with the Tamara D. Grigsby Office For Equity and Inclusion (OEI) and Dane County Department of Human Services (DCDHS) to co-sponsor a private viewing of the Hate U Give for staff at RISE, DCDHS, OEI, District Attorney's office, Dane County Corporation Counsel, Public Defender's office and Juvenile Court.
- Cosponsoring a community presentation by Robin DiAngelo, author of White Fragility.
- Supporting the YWCA Racial Justice Summit through our Non-profit sponsorship.



- Working with the Madison Children's Museum to provide free memberships to families involved with RISE. MCF also provided space for the graduation ceremony for the ParentChild+ program where 4 year-old graduates and their families celebrated their completion of the 2 year program and are prepared to begin 4K.
- Madison Public Library partnership resulted in two large donations. The first was 10 early learning kits to be used in Welcome Baby and Beyond, Therapeutic Services Team, Early Childhood Initiative and the Fordem Ave. building Family Room. The second donation was the purchase of 11 different book titles for the curriculum for ParentChild+ families (600+ books).
- RISE invited newly hired Human Services Director, Shawn Tessmann, and her leadership team to RISE to discuss RISE's long-standing partnership with DCDHS and examine areas where we can grow our collaboration.

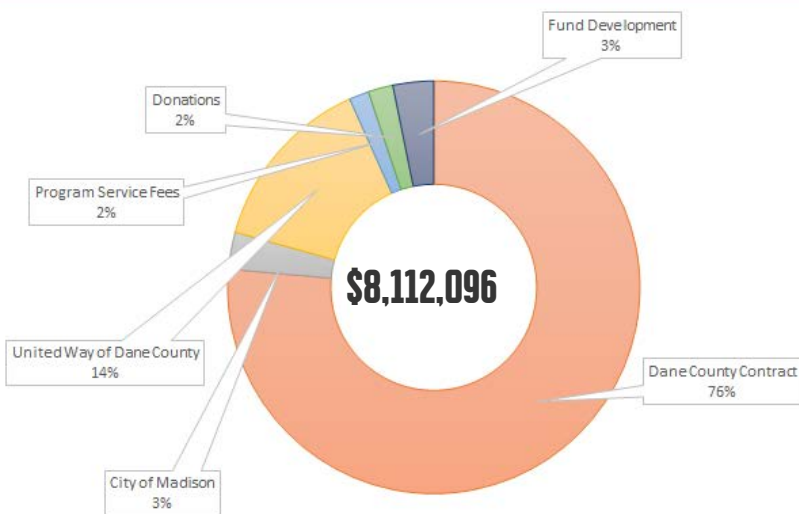
These are just a few of the many partnerships we have throughout the community that support our early childhood and mental health work and enhance our growth as an organization."

SCOTT STRONG

Executive Director

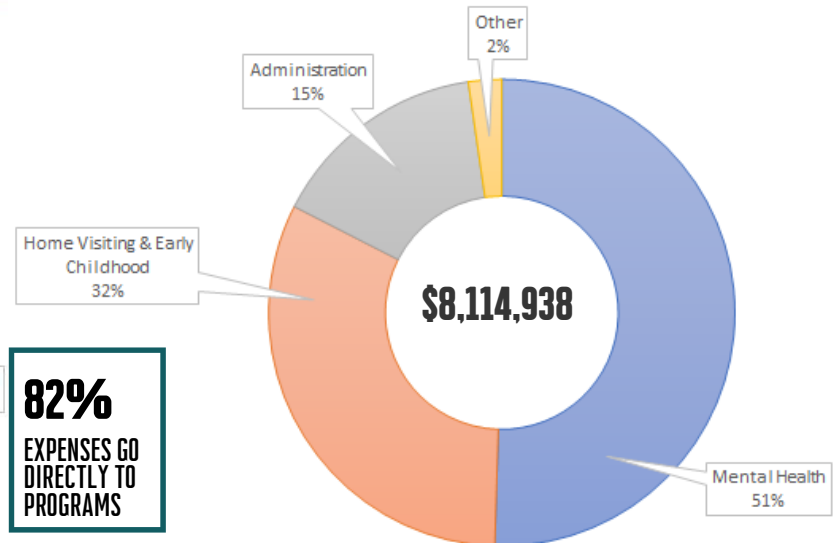
FINANCIAL OVERVIEW

REVENUE

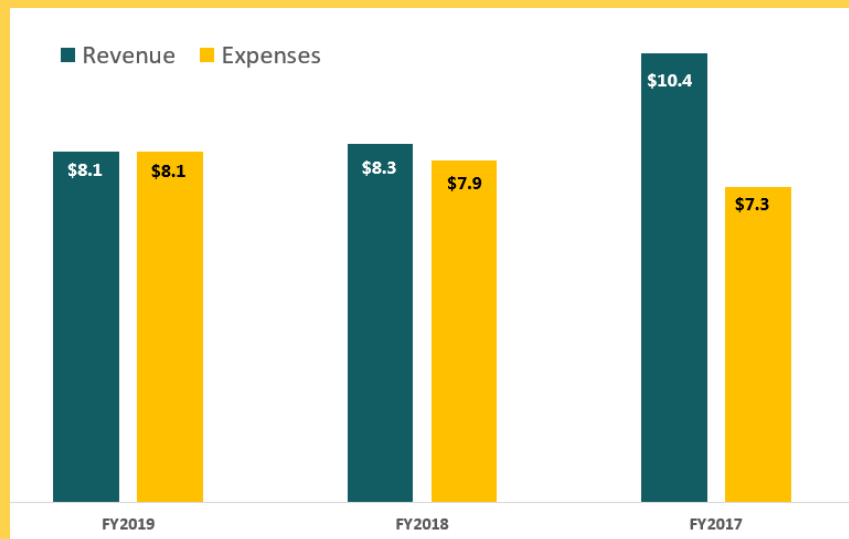


82%
EXPENSES GO
DIRECTLY TO
PROGRAMS

EXPENSES



THREE YEAR FISCAL ANALYSIS



RISE PROGRAMS ARE SUPPORTED THROUGH GOVERNMENT CONTRACTS, GRANTS, PROGRAM FEES, SPECIAL EVENTS, AND AN END OF THE YEAR DONOR APPEAL. OUR ANNUAL BRAT STAND EVENT IS STAFFED WITH VOLUNTEERS AND RAISES FUNDS THROUGH FOOD AND BEVERAGE SALES.

NEEDS IN THE COMMUNITY

More than
5,000 Children
under 5 years old
in Dane County
live in poverty



That's **1** in every **6**
children

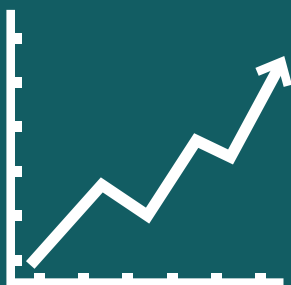
22,000 children
in Dane County
face mental
health
challenges



Nearly **1,000**
children in Dane
County are
experiencing
homelessness



Children from literacy poor homes arrive at
school with vocabularies of
800-1000 words compared to
6,000-10,000 words from more literacy rich
homes.



A rising number of children in
Dane County
face **psychiatric hospitalization**
or **residential treatment**

OUR IMPACT

RISE Wisconsin served...

3,300

Individuals in Dane County in 2019



894

Families in Dane County were served by our mental health services programs



2,804

meals and snacks provided in our Respite Center for children



79%

of children at imminent risk of psychiatric hospitalization or residential treatment were successfully served at home and in their community creating nearly



380

Families were served by our home visiting programs



1,702

Individuals received emergency or planned childcare through our Respite Center



\$9 Million

worth of savings to community, health systems and tax payers

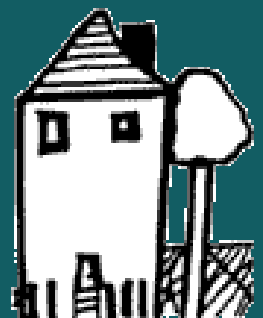


87%

of children in ParentChild+ program graduated ready for kindergarten success

42,957

hours of service provided by the Respite Center staff.



EARLY CHILDHOOD PROGRAMS

AT RISE, OUR EARLY CHILDHOOD PROGRAMS WORKED OVER 21,000 HOURS IN 2019, USING STRENGTH-BASED, HOME VISITING PROGRAMS OFFERING EDUCATION AND SUPPORT FOR PARENTS AND CHILDREN AGES 0-5.

WELCOME BABY & BEYOND

TOTAL FAMILIES SERVED: 75



EARLY CHILDHOOD INITIATIVE

TOTAL FAMILIES SERVED: 133



PARENTHILD+

TOTAL PARTICIPANTS SERVED: 171

PARENTHILD+ GRADUATES WHO
ARE KINDERGARTEN READY: 87%



RISE STORIES



MONICKA: PARENT, RISE BOARD MEMBER AND ADVOCATE.

I had just overcome 2 ½ years of homelessness when I was attending a backpack giveaway at Madison Area Technical College - Truax. There I met Michele who was signing kids up for the ParentChild+ program. My little one was 2 at the time, and I was not working, so I was not able to receive childcare benefits. The program has helped my child and my family in helping prepare her for school. The relationship we built with Emily was awesome and rewarding to say the least. Since then, I have gotten many parents to participate in the program. I was very appreciative for the program and the facilitators. To know that because of this program, just this year alone, close to 90 kids have entered the Madison Metropolitan School District prepared and eager to learn more. I support and will continue to advocate for RISE. The change that you are making in the community is beyond encouraging. True Rock Stars!

THE RESPITE CENTER



**TOTAL CHILDREN AND
FAMILIES SERVED: 1702**

**TOTAL HOURS SERVED:
42,957**

Respite turns 40!

THE RESPITE CENTER CELEBRATION HIGHLIGHTED 40 YEARS OF RESPITE SERVICE IN DANE COUNTY! RESPITE HAD ENTERTAINMENT PROVIDED FROM THE TRULY REMARKABLE LOON AND JAMES THE MAGICIAN, A MUSICIAN THROUGHOUT THE CELEBRATION, CARNIVAL GAMES AND DELICIOUS FOOD TO REUNITE CURRENT AND FORMER STAFF AND CURRENT AND FORMER PARTICIPANTS!



MENTAL HEALTH PROGRAMS

RISE PROVIDES PROGRAMS THAT OFFER WRAPAROUND COORDINATION, COMMUNITY RESOURCES, AND INDIVIDUALIZED CARE TO ADVANCE MENTAL HEALTH.



CHILDREN COME FIRST

**TOTAL FAMILIES SERVED:
179**



PARENT SUPPORT & ADVOCACY

**TOTAL FAMILIES SERVED:
38**



COMPREHENSIVE COMMUNITY SERVICES

**TOTAL PARTICIPANTS
SERVED: 73**



MENTAL HEALTH PROGRAMS

THERAPEUTIC SERVICES TEAM

TOTAL FAMILIES SERVED: 79



COURT ORDERED EVALUATIONS



**TOTAL EVALUATIONS IN 2019:
1015**



HOME-BASED THERAPEUTIC SERVICES

TOTAL FAMILIES SERVED: 21



THANK YOU TO OUR VOLUNTEERS



VOLUNTEER GROUPS 2019

**AMERICAN FAMILY INTERNS
TEAM
AT&T PIONEERS
BRAT STAND VOLUNTEERS
CLARITY
CUNA MUTUAL
EXACT SCIENCES
FRIENDS OF JULIE SHELDON
GIRL SCOUT TROOP #2205 OF
BADGERLAND COUNCIL
MADISON CAPITALS
NEXT STEP MINISTRIES
NORDIC CONSULTING
RESPITE CENTER VOLUNTEERS
REYNOLDS TRANSFER
STROHM-BALLWEG
TASC
UNITED WAY KICK-OFF
VOLUNTEERS
WEGNER CPAS**



**RISE COMMUNITY PARTNERS
VOLUNTEERED...**

**6,850
HOURS OF SERVICE
TO RISE
IN 2019**

*Thank
you!*



DONORS-THANK YOU

BUSINESSES/SPONSORS:

AMERICAN FAMILY INSURANCE
 ASPIRING NURSES ASSOCIATION
 AT&T PIONEERS
 BANZO
 BEAR & BOTTLE
 BLUE PLATE CATERING
 CLARITY TECHNOLOGY GROUP, INC.
 COLONY BRANDS FOUNDATION INC.
 COVENANT PRESBYTERIAN CHURCH
 DANE COUNTY CREDIT UNION
 DANE COUNTY DEPUTY SHERIFF ASSOCIATION -
 COPS FOR KIDS
 EPIC
 EXCHANGE CLUB OF SUN PRAIRIE
 FESTIVAL FOODS
 GOTHAM
 HERITAGE TAVERN
 JAHR MEDIA
 JAMES THE MAGICIAN
 J.H. FINDORFF AND SON, INC.
 JOHN J FRAUTSCHI FAMILY FOUNDATION
 KWIK TRIP
 MADISON CAPITALS
 MADISON CHILDREN'S MUSEUM
 MADISON COMMUNITY FOUNDATION
 MADISON EAGLE AUX #623
 THE MADISON READING PROJECT
 MADISON ROTARY CLUB
 MADTOWN BARRE LLC
 THE MAGIC PEBBLE FOUNDATION
 MANNA CAFE
 MEMORIAL UNITED CHURCH OF CHRIST
 NATIONAL GUARDIAN LIFE INSURANCE COMPANY
 NORDIC CONSULTING, INC.
 NOTHING BUNDT CAKES
 OHIO TAVERN INC
 OSCAR RENNEBOHM FOUNDATION, INC
 PARK TOWNE DEVELOPMENT CORP.
 QUARTZ
 ROBERT W BAIRD & CO
 SPL LEGACY FOUNDATION
 ST DENNIS SCHOOL
 ST. DUNSTAN'S EPISCOPAL CHURCH
 STROHM BALLWEG, LLP
 TELECOMPIONEERS

THE STARR GROUP
 THE WESTMORELAND CARD CLUB
 TRUIST
 TRULY REMARKABLE LOON
 UNITED WAY OF DANE COUNTY
 UNITED WAY OF MASSACHUSETTS BAY AND
 MERRIMACK VALLEY
 UNITY POINT HEALTH MERITER
 UW HEALTH
 UW HOSPITALS & CLINICS AUTHORITY
 WILLY STREET COOP--NORTH



DONORS-THANK YOU

INDIVIDUAL DONORS:

BARBARA ACCOLA
 JOY AMUEDO
 EMILIE AMUNDSON
 GORDON ANDERSON
 BRIAN AND MARY ANDREAS
 ANNE ARNESEN
 ELIZABETH AND RICHARD ASKEY
 KATHRYN ATKINS
 GARY AND PAMELA BACKHAUS
 JAMES AND LYNDA BADGER
 MICHAEL BATKA
 JOHN BAUMAN
 SUSAN AND ELLIS BAUMAN
 NEREYDA BAUTISTA
 APRIL BELSHAW
 RACHEL BEST
 WILLIAM AND LAURA BIRD
 REBECCA AND HANNS BLANK-KUTTNER
 LARRY AND KAREN BOWMAN
 JOAN BROOKS
 BETH BRUCE
 WARREN BUCKLES AND WENDY RAKOWER
 DANIELLE BURDICK
 KATHRYN CACIC
 VALERIE CAPPOZO
 JOSHUA CHOVER
 SUSAN CLARK
 CAROLYN CLOW
 DOROTHY AND GREG CONNIFF
 MARK CONSIGNY
 JENNIFER CRESSON
 CARMEN CRUZ
 DANIEL DELACEY
 HEATHER AND JOHN DOBSON
 PATRICK DUZAN
 GAY EASTMAN AND STEVE SMALL
 JOEL AND TAMMY EGAN
 MARY AND WILLIAM EHLENBACH
 WILLIAM AND JUNE GANSER
 KAYTE GOGGIO
 STEVE GOLDBERG
 DIANNE GREENLEY
 WILLIAM GREER AND MARGARET SLEEPER

SEBASTIAN GROBE
 RACHEL GROMAN
 MARY H
 LISA HAJEK
 CHARLES HAMMER
 THOMAS HANSEN
 DIANE HANSEN
 LUCY HARR AND DAVID LEWIS
 TRACY HENDRIKSON
 MARIANT HILDEBRANDT
 TERRI HOLTHAUS
 ANDREA HOUGE
 AILEEN HRUBY
 DAVID AND BARBARA HUPPLER
 JANE JENSEN
 KATHRYN JOHNSON
 KEVIN AND SALLY KELLER
 ERIN KENNEDY
 MARY AND MICHAEL KENNEDY
 TANYA KNIGHT MUDRICK
 HOLLY KROOK
 MARY KURTH
 GREGORY AND ANN LANDRY
 ALAN LEE AND MARGUERITE MOELLER
 JUDE LEIMER AND PAUL STROMMEN
 DON LINDSAY
 KEN LOVING AND SARINA SCHRAGER
 BONNIE MACRITCHIE TITZE AND RICHARD TITZE
 MARY MAHER
 CAITLIN MALKUS
 JOY MATTHEWS
 JOHN MCINTYRE
 SUSAN AND MICHAEL MCKIERNEN
 ROBIN MEYER
 KIM MILLER AND THOMAS EVANS
 SHARLA MILLER
 ANGEL MISTLEBAUER
 MANKAH MITCHELL
 JOE MOESER
 DONNA AND JOHN MONTGOMERY
 STEPHEN MORTON
 KARA NAVIN
 NICK NELLIS

FREDERICK AND DOLORES NELSON
 TONIA NEUSTIFTER AND RALPH CAGLE
 TRISHA O' CONNELL
 BARBARA OLSON
 KRISTIN OSTER
 TIMOTHY OTIS AND MARY TIERNEY
 KATHY PERLEBERG
 JORDYN PFEIFFER
 WILLIAM AND CHRISTINE PIOTROWSKI
 GARY POODLE
 ASHLEY AND ROBERT PYN
 DAN REED AND KELDA ROYS
 GERALD RING
 AMI RODLAND
 DANIEL AND SALLY ROSSMILLER
 AMANDA SAENZ
 KATHRYN SALES
 CAROL SAMUEL
 LEAH AND WILLIAM SANDHOLM
 KATHRYN SANDRETTO AND WILLIAM CHANG
 JOHN SCHANEN
 MARJORIE SCHUETT
 ERIC SCHULENBURG
 KAREN SCHULTZ
 DEB SHELTON
 JULIE SHELTON
 STEVE SHELTON
 JUDITH SIEGFRIED
 MARIE SIEKER AND RODERICK MATTHEWS
 ANN SMITH
 JASON SMITH
 JESSICA STEINHOFF
 RYAN STROHM
 CARRIE STRONG
 MARJORIE STRONG
 SCOTT AND SARAH STRONG
 THOMAS AND NANCY SUNDAL
 ROGER SUNDE
 SUZANNE SWIFT
 CHRISTINA TENUTA
 JAMES AND BARB TIERNEY
 DONNA ULTEIG
 IAN AND JOCELYN VANDE VELDE
 SARA VANDEN BROOK

DONORS-THANK YOU



INDIVIDUAL DONORS:

JANINE WACHTER
MAGGIE WAID AND JEFFREY LEMESSURIER
KRISTINA WALSH
ROBERT WATERMAN
CINDY WATSON
DAVID WEBB
JACKIE WEHRENBURG
NANCY WELCH
MARK WESTOVER
SUSAN AND ALAN S. WILLIAMS
JANET YELK-KENITZ
MICHAEL ZAGRODNIK
CAMILLE ZANOHI
CAROL ZIESEMER





*Thank You for
your continued
support!*

PROGRAM PARTNERS



For more information visit www.risewisconsin.org

Follow us:

-  facebook.com/RISEwisconsin/
-  twitter.com/RISEwisconsin
-  instagram.com/risewisconsin
-  linkedin.com/company/rise-wisconsin-inc