

*"ECI helped me find out more about what services are out there to help me and my family. I like getting new ideas about what to do with my baby and knowing that I can talk to someone about my family and how we're doing."*

*- ECI Parent*

**Partners in the ECI program include:**

United Way of Dane County

University of Wisconsin Department of  
Psychiatry & School of Social Work

Joining Forces for Families

Children's Hospital of Wisconsin-  
Community Services

Rennebohm Foundation



# Early Childhood Initiative



*Comprehensive and community-based support for expectant parents and families with young children.*



Funding for Early Childhood Initiative is provided by  
Dane County Department of Human Services &  
the State of Wisconsin



[www.RISEwisconsin.org](http://www.RISEwisconsin.org)

# Early Childhood Initiative

*Early Childhood Initiative (ECI) is a voluntary home visiting program in Madison/Dane County, WI for pregnant women and families with children ages 0-4 years old. ECI knows that caregivers are the experts on their families and supports them in working towards their goals for parenting, health and wellness, relationships, school and work, and benefits and resource assistance.*



## Eligibility Criteria

Families must meet **one item under both** criteria below to qualify for ECI services.

### Criteria 1:

- Pregnant at the time of the referral *or*
- At least one child under age 1 in the home

### Criteria 2:

Live in one of the following neighborhoods:

- Allied Drive
- Leopold Road
- North side Madison
- Russett Road/Southwest Madison
- Sun Prairie or Marshall, WI

*Once in the program, families can participate until their child transitions to 4K.*

The ECI program offers strengths-based, individualized, and comprehensive support for parents and caregivers by providing:

### Home Visiting services

- Learn about your baby's health, behavior, and development
- Understand how your upbringing and childhood experiences impact your relationship with your child(ren)
- Connect to housing, child care, and community resource options
- Get support building the important relationships in your life
- Find strategies to feel good emotionally and physically
- Get to know other parents with young children

### Education & Employment services

- Find and apply for a job
- Develop a resume
- Get more education (completing GED/diploma, attending technical training, or college)

### Public Benefits support

- Receive help with FoodShare, Child Care Assistance, and BadgerCare Plus

## Locations

### Allied Drive Office

2225 Allied Dr., #4

Phone: 608-273-6600, Fax: 608-273-6601  
*(includes, but is not limited to: Allied Dr., Red Arrow Trail, Britta Pkwy, Rosenberry, Thurston, Crescent, Carling, Alhambra, Chalet Gardens)*

### Leopold Office

3301 Leopold Way, #108

Phone: 608-273-6955, Fax: 608-273-6699  
*(includes, but is not limited to: Post Rd, Coho, Leopold, High Ridge Trail, Greenway Cross, S. Park St., Badger Rd)*

### Southwest Madison Office

5810 Russett Rd., #3

Phone: 608-273-6625, Fax: 608-273-6624  
*(includes, but is not limited to: Russett Rd., Hammersley, Balsam, Elver Park, Schroeder Rd., Raymond Rd., Prairie, Moraine, Wexford Ridge, Verona area)*

### Northside Madison Office

2901 Packers Ave.

Phone: 608-467-3004, Fax: 608-467-7606  
*(includes families that live in the Gompers, Lake View, Mendota, and Lindbergh school areas for MMSD)*

### Sun Prairie & Marshall Office

1632 W. Main St., #9 (Sun Prairie)

Phone: 608-825-2165, Fax: 608-834-1713  
*(includes families that live in the Sun Prairie or Marshall school district)*

To make a referral to ECI, please contact the ECI office closest to you.

If you're not sure which office to call, contact any of our locations and we would be happy to help.