

2015 Annual Report



**Center for
Families**
Stronger Together

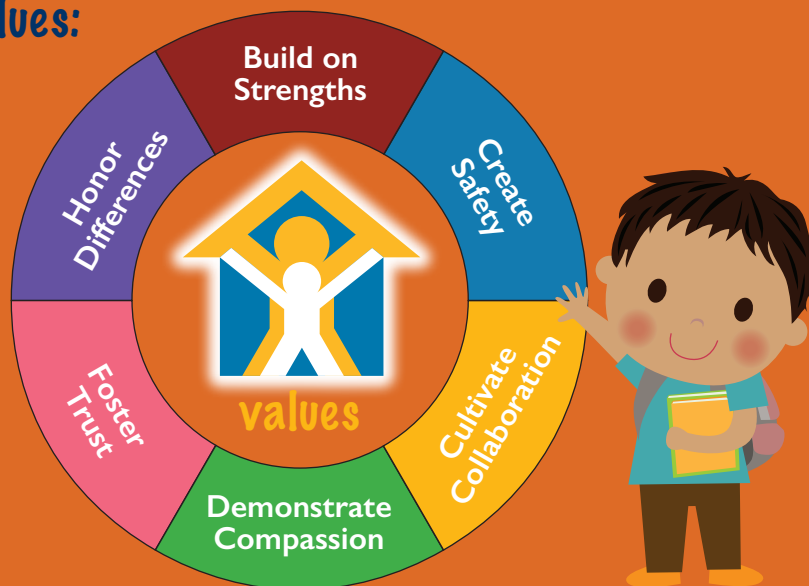


Our Strategic Plan

Center for Families **envisions** a community where families have access to resources to be successful, resilient, competent and confident for generations to come.

The **mission** of Center for Families is to partner with parents in their efforts to nurture, protect and teach their children.

Center for Families continues to build our organization based on these **values**:



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Letter from the Director

Dear Friends,

Thank you for making 2015 another remarkable year for Center for Families! With the support of our community partners, donors, volunteers and dedicated staff, Center for Families is proud to share some of our 2015 accomplishments with you:



We opened an **on-site pediatric clinic, MEDiC**, in collaboration with Dr. Dipesh Navsaria of the University of Wisconsin School of Medicine and Public Health. This clinic currently serves our program families and residents of our neighbors at Domestic Abuse Intervention Services (DAIS) at no charge.



93% of our graduates from our Parent-Child Home Program were **tested as 'Kindergarten Ready'** and successfully entered 4K with the largest reduction in the achievement gap to date of our program.



The Design for a Difference makeover **increased our capacity** to help more families by adding a 4th bedroom and gave our Respite Center program a welcoming and fun environment for the families to help the children feel at ease when they come to us, especially in stressful/crisis situations.

Many of our accomplishments would not have been possible without the leadership of Mike Kenitz and Meg Miller. Mike was the Executive Director of Center for Families who sadly passed away in 2015. Meg Miller stepped in as Executive Director following Mike's passing, all the while of maintaining her role as Respite Center Program Manager. We thank Meg for donning these two hats during this sensitive time. We also give honor to Mike for his dedication to supporting and strengthening families; his vision will continue to inspire our programs and community relationships.

As we look to the future of predictable and continued growth, until no family needs us, we need you! All dollars are invested locally to parents and children that are challenged by poverty, health crises, low-levels of education, language barriers, and other obstacles. It is our privilege to give these families strategies to help them succeed and we give thanks to those that help support us.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eileen Mershart'.

Eileen Mershart
Interim Executive Director

Through these programs...



We enhanced the lives of over

4000
FAMILIES
last year alone

We have successfully
HELPED FAMILIES
for over

25 YEARS



Respite Center

The Respite Center offers respite/crisis child care, parent support and crisis counseling 24 hours a day, 7 days a week. Experienced child care specialists meet the physical and emotional needs of children in a home-like atmosphere designed to reduce stress and promote positive interactions. Parents receive support in a confidential, non-judgmental setting. Family Service Workers schedule child care, counsel and connect parents to other resources in the community.

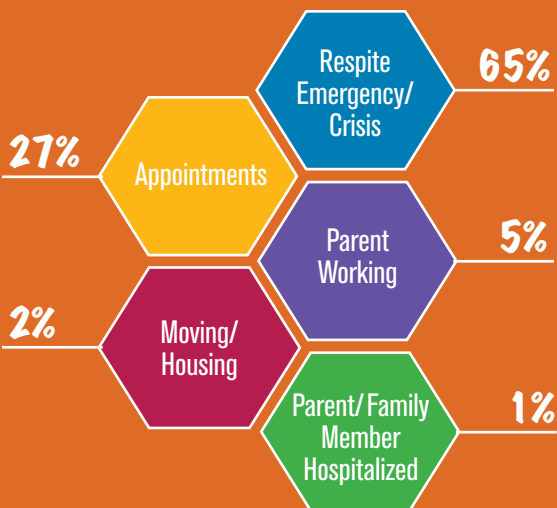


844 CHILDREN
helped in 2015

>>>>

213 WERE NEW
to the Respite Center

REASONS FOR CHILD CARE SERVICES



27,966 HOURS

of crisis and emergency child care with adjunct parent support and intervention services in 2015.



The Design for a Difference Makeover provided developmentally appropriated defined areas for children and allowed us to serve more overnight families with the addition of another bedroom.



4,295 HOURS

of parent support, including new intakes, phone contacts, and face-to-face support regarding safety, housing & income distress, medical & legal issues, and relief support to help stabilize the family.



Welcome Baby

Welcome Baby is a free, strength based program that provides parents with educational in-home visits. This program builds confidence in parenting skills and helps caregivers understand their child's development from birth to three years old.

143 FAMILIES
helped in 2015

95%
of parents
report

- increased knowledge of their child's growth and development
- have gained confidence in parenting skills
- report decreased isolation



Play & Learn

Play & Learn is a free, strength based program that provides caregivers education and support with their children ages birth to five. This program builds confidence in parenting skills and helps caregivers understand their child's development. Each Play & Learn follows the same routine so that children become familiar with the routines and transitions they will need for school.

600 FAMILIES
helped in 2015

100%

of parents/caregivers reported an increase in understanding their child's development through play due to their participation in this program.



Parent-Child Home Program

The Parent-Child Home Program is designed to build school readiness. PCHP is committed to closing the achievement gap providing the skills and materials needed to prepare children for school and life success. This strength based, in-home program works with children and their caregivers two years prior to entering four year old kindergarten..

172 CHILDREN
helped in 2015

93%

of the participating children
were tested Kindergarten-Ready

**TOP
3**

Our Program ranks in the top
3 sites in the nation, along
with New York and Seattle



Parents And Children Together

Parents and Children Together works with parents who have cognitive disabilities, providing them support and education in their homes until their children reach adulthood.

14 FAMILIES
helped in 2015



Neighborhood Parent Aide (NPA)

Neighborhood Parent Aide provides weekly in-home parent education using the Love and Logic curriculum to address protective capabilities identified by Dane County Protective Services.

30 FAMILIES
helped in 2015



Parents' Place

Parents' Place, offered in English and Spanish, is a community based parent education and support service which utilizes a strength-based approach to parent development while providing education, support and additional resource information.

103 PEOPLE
helped in 2015

95%

of parents reported that this group is helpful to them, that they experienced a reduction in isolation, and that their knowledge of child development increased.



Court Ordered Parent Education (CORE)

Typically, participants are required to take the course in order to satisfy a condition of their court order.

28 FAMILIES
helped in 2015

100%

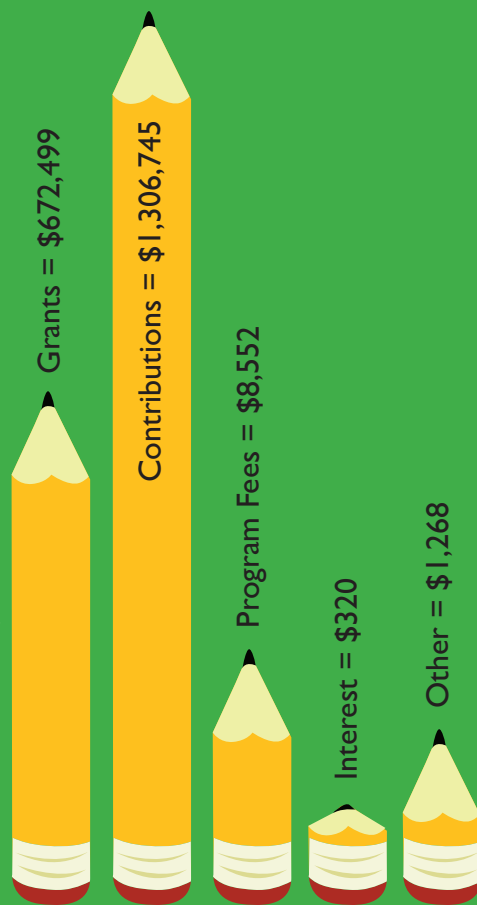
of participants, upon course completion, reported an increased knowledge about their core protective capabilities including child development and alternatives to physical discipline.

2015 Statement of Activities

As demand
continues
to grow,

Center for Families continues to offer steady parenting support, crisis intervention/counseling, early literacy efforts and education in child development to partner with parents in their efforts to nurture, protect and teach their children.

Support and Revenue



= \$1,989,384

in total support and revenue

Expenses



= \$2,208,369

in total expenses

Net Assets

Beginning of year	\$2,481,971
End of year	\$2,262,986
Change in net assets	(218,985)

2015 Donors

Individuals

Sherryl Abplanalp
Nancy and Tom Alar
Anne Arnesen
Elizabeth Hill Askey and
Richard Askey
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Maureen Oostdik
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Lynn Persson/Terra Experience
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 Paul & Josephine Yeoman

Businesses/Organizations

3 Mortgage Pros, LLC
 American Family Insurance
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 Beta Sigma Phi
 BMO Harris Bank
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 Capitol Kids
 Colony Brands Foundation Inc.
 Community Partrtnerships, Inc.
 Covenant Presbyterian Church
 Culver's
 CUNA Mutual Group
 Dali Decals
 Dane County Exchange Club
 Disarming the Playground
 Epic
 Exchange Club Of Sun Prairie
 First Unitarian Society
 Good Family Foundation
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 Grace Episcopal Churchwomen
 Hausmann Johnson
 Herbert H Kohl Charities, Inc
 Investment House Enterprises
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 KS Energy Services
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 Madison Community Foundation
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 Millwork Specialists of
 Wisconsin, Inc
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 Morgan Stanley Foundation
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 My Blesing Circle
 Olson-Toon Landscaping
 Park Towne Development Corp.
 Pierce's Supermarket
 Purple Moon Foundation
 QBE Foundation
 Sentry Insurance

Squeaky Clean Cans, Inc.
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 Summit Credit Union
 Sun Prairie United Methodist
 Church
 TelecomPioneers
 The Burish Group - Madison
 The Evjue Foundation, Inc.
 The Kids Fund
 The Storage Guy
 The Westmoreland Card Club
 Trachte, Inc.
 United Way California Capital
 Region
 United Way Of Dane County
 United Way of Greater Milwaukee
 UW Health
 Verlo Mattress Factory
 Webcrafters-Frautschi Foundation
 Wegner CPAs LLP
 Whole Foods Market
 Wild Birds Unlimited
 Wisconsin Distributors
 Woodmans
 Zander Solutions

2015 In-Kind Donors

Individuals/Households

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Audra McMahan
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Eileen Poslusny
Kyra Pribbenow
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Kate Sanford
Patty Schaefer
Julie Sheldon
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Marie Stewart
Annie Sugar
Amanda Van Voorhis
Jeannie Voegelé
Brian Wimann

Businesses

A Better Home
AI Furniture
Adamus LLC
Advantage Drywall
American Transmission Company

Art of Christy
AT&T Pioneers
Badger GraniteWerks, Inc
Banzo of Madison
Barnes & Noble
Bella Domicile
Benjamin Plumbing Inc.
Big Kahuna Tropical Fish
BJ Electric
Brava Magazine
Brennan's
Briarpatch Youth Services
Broihahn Custom Woodworks
Brunsell
Bungalow Pros
Cabinet Masters
Cabinetry Plus
California Closets
Circle B
Culvers Painting
Dali Decals
Daltile
Design Electric
Design for a Difference-Madison
Distinctively Danette
Dream Bikes
Dura Supreme
Dybdahl Design Group
Family Works Program
Ferguson
Final Walk Thru Cleaning
FLOOR360
Future Foam
Gate Keepers
Grand Appliance
Grey Bird Designs
Hiraeth Art
IBEW Electricians Union
J&K Security Solutions, Inc.
Jaackle Distributors
Janibell
Kuehn's Sampler Square
Kurt Gutheim & Associates
Land's End
Light Haus Glass

Lowell Center
Madison Geeks
Madison Lighting
Nordic
Olson Toon Landscaping
Pellitteri Waste Systems
Phoenix Painting
PlayN Wisconsin LLC
Premier Painting
Pro Build
Pro Source
Purple Door Sewing & Embroidery
Red Tail Wraps
Reynold's Transfer
Rubin's Furniture
Schenk Ltd & Stilje
Shaw Industries
Sherwin Williams
Showcase Home Stagers
Spectrum Brands
Springfield Welding
Statz Construction
Steinhafels
Stephanie Klein Designs
Stevens Design
Stitcher's Crossing
Studio Glassworks
Terra Domus Design Group
The Storage Guys
Total Administrative Services Corp.
UW Swap
Veridian Homes
Vicostone Quartz Surfaces
Vintage Brewing Company
Waterstone Mortgage
Waunakee Furniture ETC
Wollersheim Handyman Services
WPPI Energy

We are truly grateful each and every day for all the wonderful support we receive from the community. If we have made any errors or oversights in our donor listings we are very sorry. Please don't hesitate to call our development office at 729-1142 for any corrections you would like to make.

Memorials

Memorials /In memory of:

In memory of Abigail Bourne

Sarah Gabbert-Brown

James & Angela Hamilton

Louise Hamilton

Ann Mackowski

Michael & Maryann Ricker

Joseph Ricker

Paul & Josephine Yeoman

In memory of Chester Howard

Maureen Oostdik

In memory of Mike Kenitz

Community Partnerships, Inc.

United Way of Dane County

Joyce Gorr

Robin Koerner

Vlyn Davis

Louis & Sandra Evraets

Diane Hintzmann

James & Kathy Hubbard

Janet Kenitz

Susan Linde

Salli Martyniak

Rosalie Migas

Lola Muenchow

Daniel & Lori Jean Rennock

Mary Ann Schoenwetter

In memory of Aren Wish

Fran DeGraff

Honorariums /In honor of

In honor of Debby Anderson

Loretta Himmelsbach

In honor of Lucy Harr

Joellyn Quinn

In honor of Jackie Macaulay

Stewart Macaulay

In honor of the Debby Meyer

Birthday Fundraiser

Debby Meyer

Mary Stelletello

In honor of Meg Miller

John and Kate Miller

In honor of Thomas Walker

Sandra Beaupre



THANK YOU!



**Center for
Families**
Stronger Together

2120 Fordem Avenue, Madison WI 53704 | 608.241.5150 | centerforfamilies.org



Why support Center for Families?

Because local children and families need your help.
And **until no family needs us, we need you!**

All dollars are invested locally to parents and children that are challenged by poverty, health crises, low-levels of education, language barriers, and other obstacles. It is our privilege to give these families strategies to help them succeed. **Can you help, too?**

Your investment can shape our community and future. Your gift will help even more families thrive in safe, stable families and through early literacy education. Your continued support would mean the world to us and the families we serve.

Go to <http://tinyurl.com/InvestInFamilies> to make an online donation. Center for Families is a 501c3 and your gift is tax-deductible.

..... Testimonials

"I've been in other programs and this is the first time I felt respected and heard positive things about my parenting." – Parent of a toddler

"Great place for kids and parents to connect and receive quality play time while learning." – Parent

"It was hard for me to admit I needed help, but the staff has been so welcoming and encouraging that it is now much easier for me to call. It is obvious that everyone associated with the Respite Center is caring and dedicated to the best care for the kids." – Parent

"My home visitor told me I was a good mom even though I had a disability." – Parent

"The Respite Center has helped me to get a little time to myself. The break is very helpful to me as a parent and as a human being." – Parent

"I spend most of my days at home with my child, which can be very isolating. Having a visitor come into our homes multiple times per week has given us activities to do and I look forward to seeing this person each week." – Parent

"It's fun. I feel happy, safe. It's cool."
– 9 year old

"My PE doesn't tell me what to do, she shares ideas and options for how to handle situations."
– Parent of a 2 year old



Covers a group counseling meeting for parents and children



Funds 2 hours of crisis child care for a parent who does not feel safe caring for their child



Provides one child with a developmental evaluation



Would provide educational materials for 50 more local children



Sponsors early literacy education for a struggling child



Provides a place to play, a warm bath, clean clothes, hot meals, and a night off the street for one child



centerforfamilies.org