

Annual Report 2013



Directors Report

In the Center for Families current strategic plan, there is a statement that reads, "Center for Families as a hub of services is dedicated to addressing the broad needs of families". The notion of a hub of services is important in that it recognizes two very important things. One is that children and families need a whole range of goods and services in order to succeed and thrive. It also recognizes that our multi-purpose facility on Fordem Avenue in Madison acts as a connector and host to many of those family needs by providing both occasional space or long term space for other services not currently provided by Center For Families.

For as wonderful and essential as our programs listed in this report are to families, we are even stronger through collaborations with additional service providers and informal community organizations. These partnerships provide a holistic approach in offering well-rounded assets for families and our community. Below are some examples of this partnering and sharing in our facility in 2013:

- Early Head Start Socialization activities for children (up to age 3) and their families
- Holistic Moms Network Parents with an interest in holistic health and green living
- Japanese Play Group Socialization and cultural unity for children and parents
- The Wellness Project/Dane County TimeBank Health improvement practices
- United Cerebral Palsy of Dane County Annual family celebration

We hope to grow and diversify the range and scope of partnerships, services, and organizations involved as we move forward with the hub in the Center for Families. On behalf of the staff at Center for Families and the Board of Directors, thank you for your continued support. It is because of you that we can continue to grow our programs to help keep children safe and families strong.

Mike Kenitz Executive Director

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2013 Budget

2013 Budget	
Revenue	
Grants/Contracts	664,964
Contributions	1,163,714
Program Fees	25,615
Interest	8,248
Other	3,000
Total Revenue	1,865,541
Expenses	2000
Personnel	1,639,645
Operating	337,061
Total Expenses	1,976,706
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Surplus/Defecit	(111,165)
Net Asssets - Beginning of Year Net Assets as of 12/31/2013	2,828,448 2,717,283
1007,0000,000	2,717,200

2013 Honorariums and Memorials

Honorariums and Memorials to recognize individuals, couples or groups are special tributes to the important people in your life. In addition, Legacy gifts through planned giving can provide the financial cornerstone for building our future. Thank you to our honorariums and memorial supporters.

Honorariums | In Honor of:

Grace Episcopal Church
Grace Episcopal Church Women

Bridget Walker Rae Erdahl

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Memorials | In Memony of:

Dorothy Mae HallGurdip & Dorothy Brar and Jeannene & Brian Mosley

2013 Programs



Respite Center

Provides respite and crisis child care 24 hours a day, 7 days a week, to families experiencing high levels of stress. Call: 608.244.5700.

Respite = Relief

Respite Center: 445 families with 844 children. 27,966 hours of child care.

- 520 individual children 5 and under were cared for at the Respite Center in 2013. There
 were 995 visits where a Wisconsin Learning Standard checklist was used to report enriching
 experiences during a child's stay. 97% of visits were shown to have least 5 developmentally
 appropriate activities per child during his/her stay.
- 5,460 support contacts were made and 2,310 service hours were logged by the Respite Center social workers. Service hours include: intakes, phone contacts and face-to-face support.



Home Visiting

Teach them well. You help shape your child's future through the kinds of experiences you provide.

Bringing Help Home

Welcome Baby: 99 children. **Parents and Children Together (PACT):** 7 families. **Neighborhood Parent Aide (NPA):** 56 families

- The Welcome Baby Program, using the Parents as Teachers curriculum, enriches the
 parent-child interaction and well-being using development-centered parenting. 89% report
 an increase in their understanding of their child's development and learning needs.
- Parents and Children Together works with parents who have cognitive disabilities, providing them parenting support and education in their homes until their children reach adulthood.
- Neighborhood Parent Aide provides weekly in-home parenting education, using Love and Logic curriculum, and addressing protective capacities identified by Dane County Protective Services.



Parent Support Groups

You are your child's first teacher. Be the best teacher you can be.

Strong Parents = Strong Families

Parents' Place: 133 individuals served in 2013.

Court Ordered Parent Education (CORE): 13 families served in 2013.

- Parents Place provides weekly opportunities for parents to come together and learn
 parenting skills and share their parenting experiences. 96% of parents reported that the
 group is helpful to them as parents; that they experienced a reduction in isolation, and that
 their knowledge of child development has increased. Offered in English and Spanish.
- 100% of participants in the Court Ordered Parent Education Program reported increased knowledge about their core protective capacities including child development and alternatives to physical discipline.



Early Childhood Education

When your children play and read with you they learn important social, emotional skills.

Help children get a head start!

Play & Learn: 543 families with children between the ages of 0-5 served in 2013.

Parent-Child Home Program: 127 children served in 2013. Enrollment doubled since 2012.

- 80% of parents/caregivers reported an increase in understanding of their child's learning through play due to their participation in one of the 6 Play and Learn session held weekly throughout Dane County.
- The Parent-Child Home Program is an evidence-based, research-validated early childhood literacy, parent support, and school readiness program. Parents and children are in the program for two years, ages 2 4 years. 88% of the families showed increased parent/child interaction as measured by PACT evaluation.

2013 Donors

We are truly grateful each and every day for all the wonderful support we receive from the community. If we have made any errors or oversights in our donor listings we are very sorry. Please don't hesitate to call our development office at 729-1142 for any corrections you would like to make.

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